

Request- Expression of Interest

Consultancy on 16 Community Theatres in 16 Communities on Unpaid Care Work (UCW), Women Economic Empowerment (WEE) & Violence Against Women (VAW)

Introduction & Back ground of Organization:

NIDA-Pakistan is non-Profitable, non-Governmental, non-Political and non-Religion organization is committed to help the underprivileged population anywhere in Pakistan, including FATA, and Azad Kashmir. This organization operates independently of any political and cultural influences. As a non-governmental organization NIDA-Pakistan, intervenes both in situations of disaster and non-disaster for sustainable development of the marginalized population restoring their autonomy in the society. NIDA-Pakistan organization also works for persons with disabilities, non-formal education, against the issue of domestic violence, child sexual abuse/corporal punishment/child labor and child trafficking. The aim of NIDA-Pakistan is to serve the humanity, development of human resources, capacity building, mental health facilities, and economic sustainability without gender discrimination.

Back Ground & Activity Rationale:

As NIDA Pakistan with the coordination of ActionAid Pakistan is implementing the Promoting Opportunities for Women Empowerment & Rights (POWER) project in three union councils of district Shangla Khyber Pukhtunkhawa (KPK) with the objectives to create awareness among women regarding their empowerment and rights' issues. During selection of working areas ActionAid Pakistan and NIDA Pakistan made emphasized on the regions which are more exposed due to issues of women rights. In district Shangla the women literacy situation is at the peak of vulnerability, health facilities are not covering the needs of women, highest level male dominancy in all decision even about women's life, zero mobility of women even with in villages, no participation in social events, zero involvement in political processes and very minute provision of women economic empowerment role at all levels. Besides of all this women are serving family as carer, working in the field of agriculture, rearing cattle & poultry birds, washing houses & clothes of whole family, managing cattle sheds & grain store rooms, cleaning homes on daily bases, cooking food for whole day guests & families, attending patients, supporting children in education/health issues etc. but note that these all not paid works. In other case men members are not doing these types of works as they are passing most of the time in offices, shops and other business places. They are not cooking foods for family, caring family members during illness, managing households/cattle sheds, not passing more times in agriculture fields, no fetching water from springs or steams and little involvement in home based productive work. In next pictures against these all types of

work the women are gaining maximum return in shape of salaries or saving in pockets as paid workers but in response of whole day and mid night works women is vulnerable to attain payment. Due to her unpaid work at all levels many issues are generating at different levels e.g., women have no decision making power even at family level, women are dependent on men for fulfilling all their needs, unrecognition of women work is common, day by day increase in unpaid work burden, no sensitization among men about redistribution of women unpaid work, no policy by government policy makers to support women for converting women unpaid work in paid work for positive growth and development of women. For creating awareness about women unpaid work NIDA Pakistan and ActionAid Pakistan has designed numbers of activities for men and women of working areas. Regular sensitization sessions with men groups, meetings with traditional leaders/religious leaders, involvement of media groups, celebration of international days with women focus to raise awareness etc. are common interventions. Role plays and theatres are one of the vital interventions for awareness raising in women groups and sensitization in men groups on women empowerment and rights issues. Keeping in view the literacy and social contexts of women NIDA Pakistan will support women groups by showing their current miserable role through role play and theatres. Through these theatres women and men will be able to understand the gender role in their own routine business of life. Moreover the violence against women in shape of no education for girls, limited approach to health facilities, no participation in political processes, no involvement in decision making, no income in hand, no return from productive work, domestic violence and limited opportunities of women economic empowerment will also be shared by theatres to sensitize the women and men groups in district Shangla KPK.

Objectives of the activity:

The theatres will be carried out;

- To sensitize men and women members of society about women unpaid care work, issues of violence against women and economic opportunities for women.
- To create awareness for recognition, reduction and redistribution of unpaid care work of women.
- To demonstrate key messages on (VAW, UCW and women economic empowerment) to the communities to reinforce Positive behavior change.

Expected Output/Results

- Women & men sensitized on women unpaid care work, violence against women and women economic empowerment initiatives.
- Awareness raised in communities regarding unpaid care role of women with no return.

Scope of Assignment:

During 2018, NIDA- Pakistan intends to engage individual consultant/firm/group of performer to conduct 16 community theatres in villages of three union councils of district Shangla Khyber Pukhtunkhawa (KPK). These theatres are designed in the year 2018 one to two per day in one or two community basis. Target beneficiaries of these theatres are men and women who are actual stakeholder of project and will have better understanding & conceptual clarity about UCW, VAW & WEE. The scope of work also includes development of culturally accepted concept, scripts and performance on said issues along with final report after each month.

Technical & Financial Proposal

- The individual consultant/firm/group of performer shall include honoraria for performers.
- NIDA Pakistan will arrange transportation of performers from Besham to targeted villages/communities.
- A comprehensive report on the process and delivery of theatres will be submitted by vendor after each theatre.
- NIDA Pakistan will provide food & refreshment to all participants during theatres.
- All other expenses will be bear by selected vendor.

Qualification for Consultant/Firm

Consultants/firm/theaters performer should meet the following requirements and qualification:

- Registered with Government Authority along or having NTN/STRN.
- Performer should be female & male and preference will be given to Pushto speaking.
- Should have experience in such social theaters performing specially in KP.
- Experience working with NGOs / INGOs on such assignments.
- Functional Bank Account on the name of individual/firm/group.

Deliverables

S. No	Description	Schedule
1	Concept note on community theatres on said issues	Will be submitted along

	with covering letter, methodology of performance, material to be used, CVs, registration certificates, NTN/STRN, previous experience certificates, CDs of already work and technical proposal.	with application.
2	Financial Proposal Details cost break up of each unit.	Will be submitted along the application.
3	Theater Scripts on (VAW, UCW & WEE) in Urdu language (performance will be in Pashto language).	Will be submitted along the application.
4	Methodology of Theaters for men & women participants separately. (08 theatres for men & 08 theatres for women groups)	Will be submitted along the application.
5	Each theatre report after completion and complete comprehensive report after 16 theatres in 2018.	Will be submitted after completion of each theatre. One comprehensive report after completion of 18 theatres.

Payment Schedule

Payment will be made on theatre basis after completion of theatre and report submission (on paper/electronic copy/soft copy. All payments will be made through cross cheque after deduction of government taxes. In case of tax exemption, the tax exempted certificate will be provided by selected vendor.

Application & Selection Mode

The individual/consultant firm/ groups performers shall send technical and financial proposal in hard copy along with required documents to NIDA-Pakistan Offices address mentioned below. The documents can be sent either to Peshawar or Besham office it is not necessary to send documents on both locations. For further clarification and question please feel free to call on 0996-400327 & 091-5844577.

Selection of individual, consultant/firm/ and group will be on the basis of appropriateness of concepts, strong acceptable scripts, availability on short notice, experience in community like Shangla and reasonable financial quotes.

Procurement Committee

Head Office NIDA-Pakistan

Township Besham District Shangla Post Code 20500, Khyber Pukhtunkhawa (KP) Pakistan

Phone# 0996-400327

OR

Provincial Office of NIDA-Pakistan

House No. 458, Opposite Luxury Palace Guest House, Usman Lane Old Bara Road University Town Peshawar Khyber Pukhtunkhawa (KP)

Phone# 091-5844577

Note: NIDA-Pakistan reserve the right to accept or reject any proposal without assigning any reason.

Clearly mark the title of application on envelope.

Note: - Closing date for submission of sealed quotations through registered courier OR post is 23rd February 2018. Bids will be opened on 26th February 2018 in the presence of vendors or their representatives. Bids Received after due date and bids submitted by hand shall not be accepted.

ESSENTIAL INFORMATION OF ORGANIZATION

Name of Organization/media firm/group with Acronym/Abbreviation (if any):		
Complete Mailing Address:		
Name & Designation of Contact Person:		
Contact Details	Telephone #	Fax # :
	Email address:	
	Web site:	
Name of the Head (if different from contact person)		
Date and Year of Establishment		
Registration Status	Date of Registration:	
	Registration #:	
	Registration Authority	
Performance experience related to EOI thematic areas		
Name of organizations worked with		