

Request- Expression of Interest

Training on Organic Crafts

Introduction & Back ground of Organization:

NIDA-Pakistan is implementing “Promoting Opportunities for Women Empowerment & Rights – POWER’ in district Shangla, a four years project since 2016. The goal of women economic empowerment would be achieved through interventions in promotion of climate resilient sustainable agriculture, reducing and redistributing women’s unpaid care work and developing awareness and advocacy on violence against women and human rights issues in district Shangla.

Through this activity POWER is providing inputs to 1000 right holder women of Shangla (in three union councils) as primary beneficiaries while 8000 family members and community of these women are secondary beneficiaries.

Objectives:

The agro based business establishment will be carried out;

- To provide opportunities and space for rural women participation in income generation activities through agro based business.
- To provide opportunities and develop linkages of women with markets for sustainable income generation.
- To introduce climate resilient sustainable agriculture practices and novelty in profitable intersections of crops and crafts to increase the skills & income of women artisans/farmers while decreasing their Unpaid Care Work.

Description & Justification of Activity

Agriculture based income generation activities are the back bone of the economy of our country. In Pakistan almost 80 % population is residing in the rural areas and engaged directly or indirectly with the production of agriculture and other agro based product & by products. In rural areas mostly women are working in the field of agriculture e.g. preparation of land, sowing of seeds, weeding, irrigation of plots, plant protection,,harvesting, food storage and food security. Either as a labor or unpaid family helper. Besides this many women are also involved in other agro based income generation activities e.g. livestock

rearing and management, , preparation of milk by products such as butter, preparation of yogurt, cultivation of fodder crops, plantation of fast growing plants for fuel purposes, establishment and management of fruit orchards, management of bees hives for honey production, shop keeping with agricultural related implements, poultry farming, goat rearing, nuts collection, kitchen gardening and food processing etc.

But these small agro based activities are limited to village level as non-formal microenterprises which further directly contribute to productive or unproductive UCW. POWER Project approach supports testing new innovative ideas and strategies to realize its goal of women economic empowerment through intersection of CRSA and UCW. NIDA Pakistan has already successfully experimented and provided improved inputs to 250 women to initiate Agro Based income Generating Activities in three union councils i.e. Kuzkana, Damorai and Dandai of Shangla through provision of kitchen gardening toolkits and vegetable seeds. But there generated evidence that unfavorable and harsh climatic conditions, scarcity of water and skill gaps could not produce desired results in some areas.

One of the major lessons learnt from this experience was to test other agro based income generating activities considering the local context and interest. Learning from this experience and based on a recent Rapid Need Assessment Survey of right holders has enabled NIDA Pakistan to design support interventions which could augment CRSA and women economic empowerment. The proposed interventions are listed as under:

1. Organic Crafts (improved skills, design and technology for marketable agro-based organic handy craft products)
2. Introduction of model vegetable tunnels for high value vegetable crop production like Broccoli, Saffron etc. Under this activity we will introduce saffron cultivation. The soil and weather conditions are favorable for its production in the targeted area.
3. Organic Food Processing Units (food preservation, processing, packaging and marketing)
4. Home Based Poultry Business (high yield poultry breeds for household farming)
5. Home Based Nursery Raising and Non Timber Forest Products etc.
6. Honey Bee Keeping

Organic Crafts: Natural Dyes Value Chain

This proposal on tailored training programs by developing specific skills enhancement and capacity building workshops for the women of Shangla under the project “**POWER**” implemented by NIDA is based on cultivation of dye plants. This project is looking at the feasibility of reversing the trend and providing high quality natural dyes from plants, creating new opportunities for both women (as growers) and the fabric industry - in line with the current consumer trends towards natural products. It is with this background that the outreach of the activity targeting 50 women beneficiaries under Natural Dyes Value Chain shall continue to be scaled up initially covering three UCs of the district.

Specific Objectives

- Introduction of the cultivation of dye plants in the agriculture and their use for dyeing textiles in home based units.
- In addition the activity aims to develop ecologically sound and economically sustainable cultivation systems while promoting efficient low-cost dye recovery methods.
- Introduce the women farmers/artisans with environment friendly textile dyeing and decomposing of plant residues by natural processes.
- Enhance business opportunities for local women and facilitate Exposure level of 50 women by aligning them with the growing and ever changing values of modernization and trend of social and economic development.

Scope & Duration of Activity

During 2018, NIDA- Pakistan intends to engage trainers/ consultancy firms to train women groups’ members in natural dye value chain with the participation of 46 women from different villages of district Shangla KP. The trainings will be carried out in two groups with the strength of 23 participants per group for three days. Targeted beneficiaries of these trainings will be rural women from program areas of NIDA- Pakistan. The scope of work also includes the submission of concept note with clear methodology of training program, training contents, training soft material for trainees in local language to replicate at field level, work on participatory sessions, documentaries and presentations.

This activity will take 14 days of consultant to complete the assignment (days may be spread over a month time i.e. October 2018). During the same period procurements would be made for provision of raw materials and equipment necessary for natural dyes value chain with the expert advice of consultant.

- Field visit for need/situation analysis (By Consultant) = 2 days
- Designing and tailoring the training (by Consultant) = 2 days
- Delivery of training to two groups of 25 women artisan/farmers = 6 days (3 days per training)
- Report Writing = 1 day
- Follow up visits to ensure proper implementation and execution of enterprise = 3 days.

NIDA-Pakistan is implementing numbers of interventions for women economic empowerment & rights therefore a 03 days training on “Natural Dye Value Chain” for 46 women participants of women groups is to be delivered in September 2018. This training would be conducted in two UCs of district Shangla in 2 groups of 23 participants each.

Specific Objectives of the activity:

- To train women from women groups in natural dye making skills
- To encourage women to play their active role natural dye value chain
- To train and orient participants of the training in identification and classification of natural dye raw materials, dye extraction, storage and market linkages

Expected Output/Results

- 46 women from 45 groups emerged from groups and trained in “natural dye value chain”
- 46 women from women groups are trained to continue natural dye extraction enterprise on sustainable basis contributing to their economic empowerment

Title of Assignment:

Hold training of 46 women (in 02 workshops of 3 days each) from established women groups on Natural Dyes Value Chain.

Technical & Financial Proposal

- The trainer/firm shall include all rates as per training, per day along with government taxes.
- The trainer/firm will be responsible for preparation of training contents, presentations, material in local (Urdu) language.
- The trainer/ firm will be responsible for preparation of training completion reports in soft & hard form. And shall all the reports in hard form.
- The trainer/ firm will share methodologies and processes of trainings in their technical proposal/offer.
- The trainer/firm will be responsible for using their own IT related equipment for preparation of module, pre & post- test, report and presentations.
- The trainer/ firm will be responsible for delivering sessions in Urdu & Pashto languages.
- The trainer/ firm will be responsible for providing of contents along with their technical proposal. In case of winning contract the contents will be consulted for change if required.
- Organization will be responsible for travelling of trainers from Besham to training venue.
- All other expenses will be bear by selected vendor.

Qualification for Consultant/Firm

Trainer/ Consultancy firm should meet the following requirements and qualifications:

- Having working experience in INGOs/NGOs under projects related to women economic empowerment & rights.
- Having experience in delivering of trainings related to women empowerment & rights especially related to entrepreneurship management skills.
- Having qualification relevant to field preferably master degree holder in fashion and design, organic crafts, anthropology and Sociology.

- Having experience as trainer/training firm with INGOs/NGOs.
- Functional Bank Account on the name of business/firm/individual.
- Prefer will be given individuals having NTN but mandatory in case of firm/business.

Deliverables

S. No	Description	Schedule
1	Training proposal with cost and detailed CV	With application
2	Training design, key contents, handouts/manual, training schedule	At the time of contract
3	Brief training reports of each training workshop with participants lists and photographs including pre and post training assessments	After completion of each training
4	Consolidated Training Completion Report with all training materials and clear marketing strategy/linkages for the common interest groups trained.	After completion

Payment Schedule

Payment will be made in three instalments i.e. 30% as mobilization advance, 30 % after completion of one training workshop and remaining 40% after successful accomplishment and submission of required deliverables and report. All payments will be made through cross cheque after deduction of government taxes. In case of tax exemption, the tax exempted certificate will be provided by selected vendor/trainer/firm.

Application & Selection Mode

The trainer/firm/consultant shall send technical and financial proposal in hard/ Soft copy along with required documents to NIDA-Pakistan Offices address mentioned below or email at

fo.power@outlook.com . The documents can be sent either to Peshawar or Besham office, it is not necessary to send documents on both locations. For further clarification and question please feel free to call on 0996-400327 & 091-5844577.0340-5057158

Selection of trainer/firm will be on the basis of experience, reasonable financial quotes, quality of work done, availability on short notice period and understanding with relevant subject.

Procurement Committee

Head Office NIDA-Pakistan

Township Besham District Shangla Post Code 20500, Khyber Pukhtunkhawa (KP) Pakistan Ph.

0996-400327 /0996-400327-400327/0340-5057158

OR

Provincial Office of NIDA-Pakistan

**House No. 458, Opposite Luxury Palace Guest House, Usman Lane Old Bara Road University
Town Peshawar Khyber Pukhtunkhawa (KP)**

Ph. # 091-5844577

Note: NIDA-Pakistan reserve the right to accept or reject any proposal without assigning any reason.

Clearly mark the title of assignment on envelop.

Note: - Closing date for submission of sealed quotations through registered courier OR post is 17th October 2018. Since it is an urgent assignment, early decision can be made if a suitable candidate is available before closing date.

Expression of Interest Form

ESSENTIAL INFORMATION OF ORGANIZATION

Name of Consultant/Organization/media firm/group with Acronym/Abbreviation (if any):		
Complete Mailing Address:		
Name & Designation of Contact Person:		
Contact Details	Telephone #	Fax # :
	Email address:	
	Web site:	
Name of the Head (if different from contact person)		
Date and Year of Establishment		
Registration Status	Date of Registration:	
	Registration #:	

	Registration Authority:
Performance experience related to EOI thematic areas	
Proposed methodology	
Proposed Cost	Please give itemized cost/per day rate for your proposal
Three References	